

Star Conference - Milan

25-26 March 2014

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Presenters today





- Group Chairman and Head of Broking Division
- Founder and key shareholder (16.25% indirectly through Alma Ventures SA)
- Background in consulting (McKinsey) and banking (Morgan Stanley)
- Degrees in Electrical Engineering and Computer Science, MBA from MIT

Marco Pescarmona





• Group CEO and Head of BPO Division

- Founder and key shareholder (16.25% indirectly through Alma Ventures SA)
- Background in consulting (Booz Allen & Hamilton) in Italy and USA
- Degree in Industrial Engineering, MBA from MIT

Alessandro Fracassi





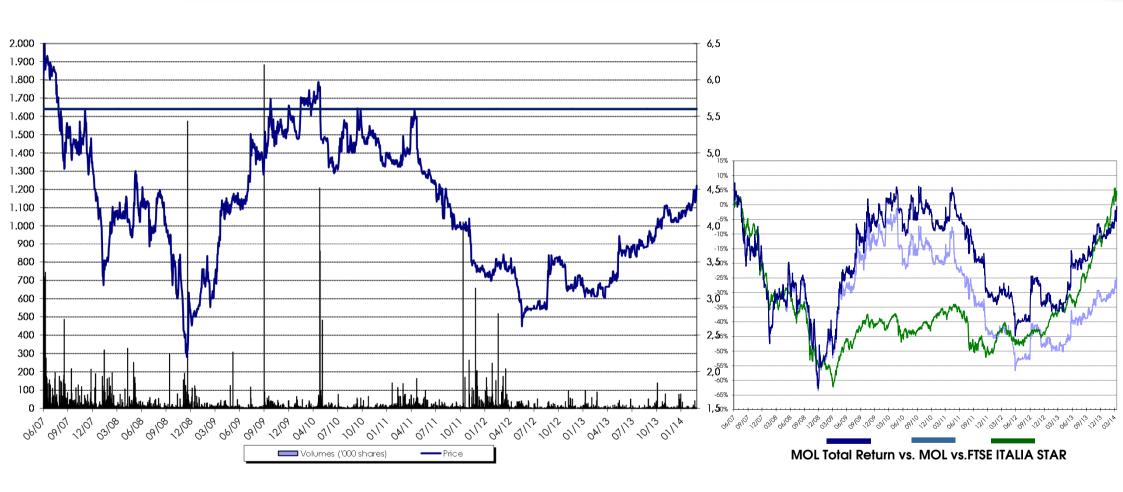
• Group CFO

- Background in auditing (Arthur Andersen) and in administration, fiscal and corporate affairs (Società Interbancaria per l'Automazione)
- Degree in Economics

Francesco Masciandaro



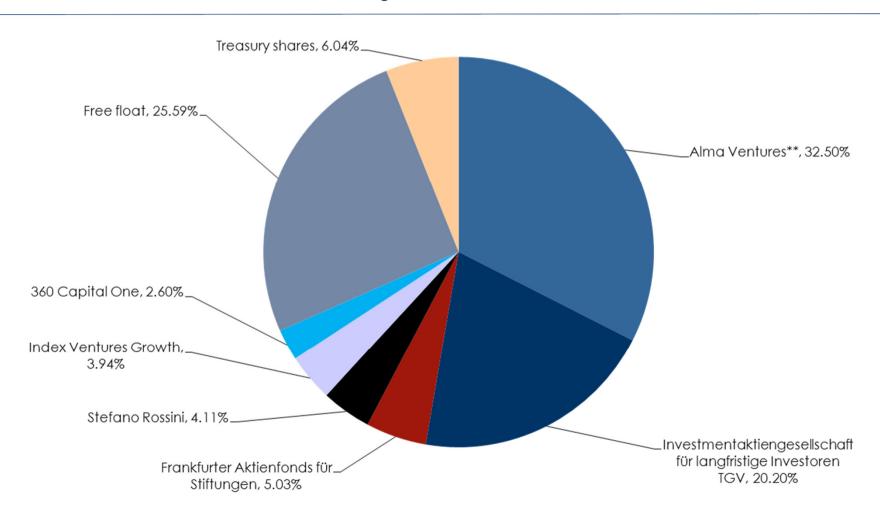
Share performance 6 June 2007 (IPO date) – 21st March 2014





Current shareholding structure

Shareholding structure as of 21st March 2014 *

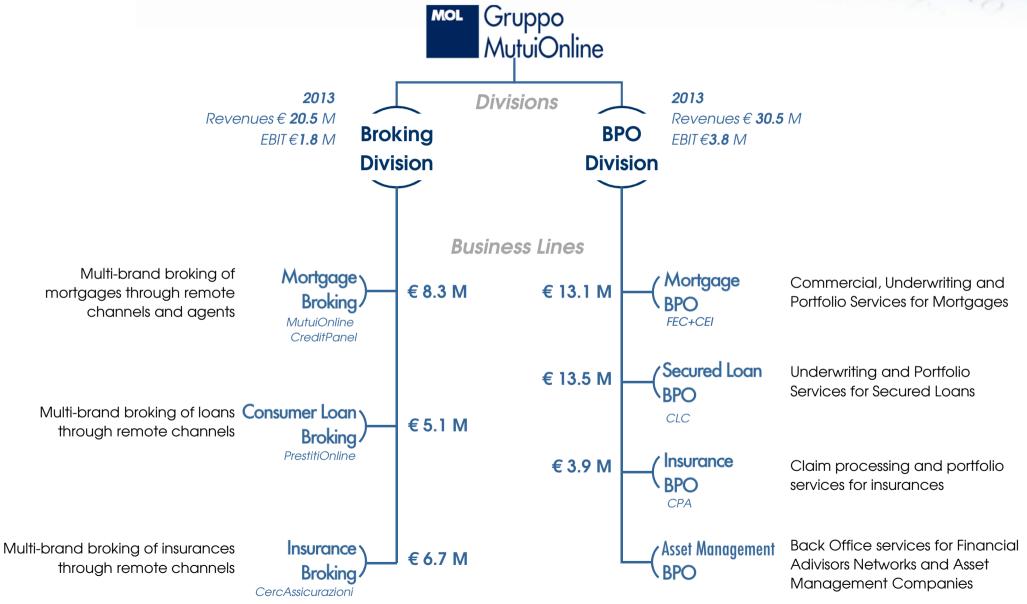




^{**} The share capital of Alma Ventures S.A. is owned 50% by Guderian S.r.I. and 50% by Casper S.r.I.; Guderian S.r.I. is 100% owned by Marco Pescarmona (Chairman and co-founder) Casper S.r.I. is 100% owned by Alessandro Fracassi (CEO and co-founder).



Business portfolio





Broking Division – Top Brands/Services

BRAND	DESCRIPTION	MARKET POSITION	OPERATIONS	REVENUE MODEL
MutuiOnline.it® Più scelta, più risparmio	Online Mortgage Broker (vertical specialist), comparison- based.	Leader in online mortgage distribution since year 2000.	Experienced telephone consultants provide independent advice and qualify all online applications, which are then transferred to chosen banks for closing. Operates as a qualified lead generator without any packaging (no paperwork).	Commission from lenders on closed mortgages (normally % of mortgage amount), one-off. May include volume incentives. Free for consumers, with no mark-up.
PrestitiOnline.it Più scelta, più risparmio	Online Consumer Loan Broker (vertical specialist), comparison based.	Leader in online personal loan broking.	Online lead generation for lenders, with support of telephone consultants. No packaging.	Commission from lenders on closed mortgages (normally % of loan amount), oneoff. Free for consumers, with no mark-up.
ConfrontaConti.it® Più scelta, più risparmio	Online Comparison of Current an Saving Accounts (vertical specialist).	First specialized player, market still very small.	Mostly technology based.	Remunerated by banks for promoting their products, with variety of formulas (per click, per application, per account, etc.).



Broking Division – Top Brands/Services

BRAND	DESCRIPTION	MARKET POSITION	OPERATIONS	REVENUE MODEL
CercAssicurazioni.it®	Online Insurance Broker (vertical specialist), comparison- based, mostly motor.	Legacy brand as customer acquisition for insurance has shifted to Segugio.it brand.	Mostly technology based lead generation, provides customer support phone operations. No policy issuance.	Fee on new policy sales plus (lower) renewal fees from insurance companies. Free for consumers, with no mark-up.
Segugio.it IL MIGLIOR AMICO DEL RISPARMIO	Multi-product aggregator for insurance, personal loans, mortgages, bank accounts, utilities (ADSL, energy) with brand-driven customer acquisition model. Focus on Motor Insurance.	Launched in September 2012, is number two player in online insurance comparison, progressively reducing gap versus leader, other players significantly smaller. Other products represent add-on and cross-selling opportunity.	Focus on marketing activities, mostly TV and Internet. With the exception of utilities, relies on specialized regulated group companies for provision of comparison and intermediation services for specific products.	Same as for specialized product brands.



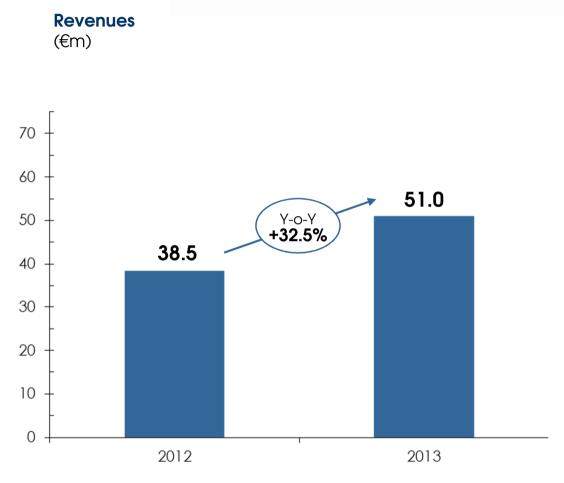
BPO Division - Main Services

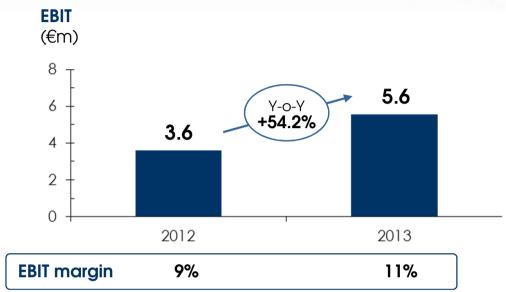
PRODUCT LIFE CYCLE

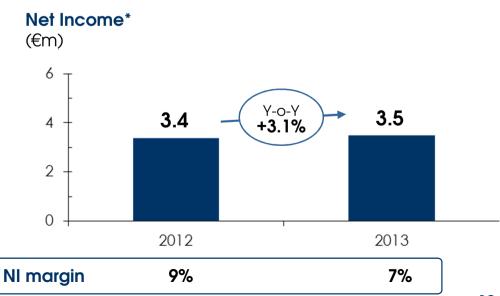
	DISTRIBUTION	UNDERWRITING/CLOSING	SERVICING
Mortgage BPO	 Commercial activities for online lenders (in lenders' name) Centralized packaging CRM activities for origination process Support for intermediary networks 	 Income Analysis Technical-Legal Analysis Anti-fraud checks Real-estate appraisals Notary coordination services Contract drafting Process coordination 	 Current Account Servicing Collections Delinquencies
Secured Loans BPO	 Commercial activities through remote channels Centralized packaging Support for intermediary networks 	 Document analysis Income Analysis Anti-fraud checks Employer follow-up Consolidation of other loans Closing preparation 	 Collections Claims Portfolio analysis Current account servicing Portfolio internalizations
Asset Management BPO	 Support for financial advisor networks 	Fund subscriptionsInsurance subscriptionsAnti-money laundering	Switches and exitsConsolidation of fund orders
Insurance BPO	Support for online distribution	N/A	 Mass TPL claims management (e.g. property) Medical expense management Self-insurance claims management CPI claims management



Full-year Highlights

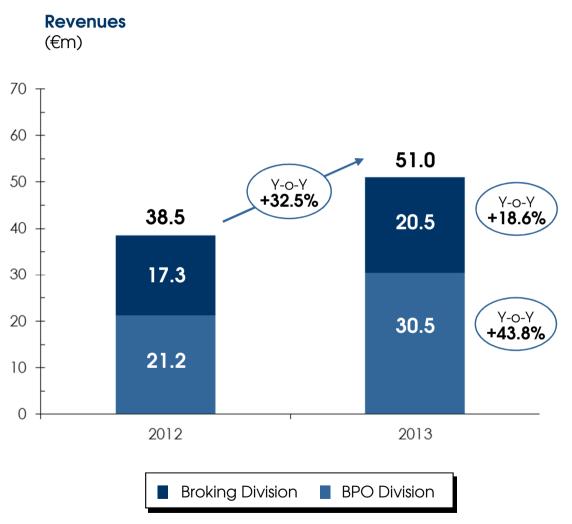








Performance by Division



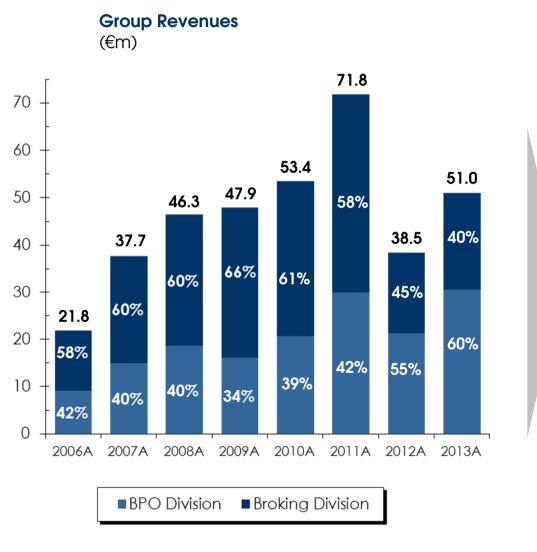


EBIT margin

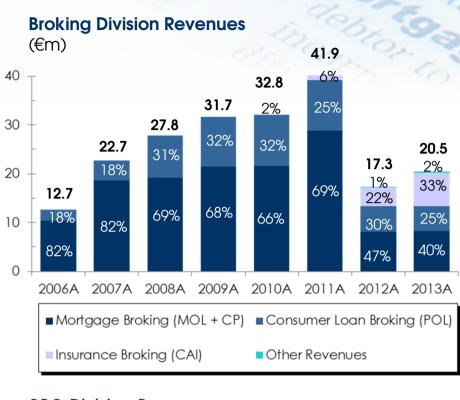
	2012	2013	
Broking Division	17%	9%	
BPO Division	3%	12%	
Total	9%	11%	



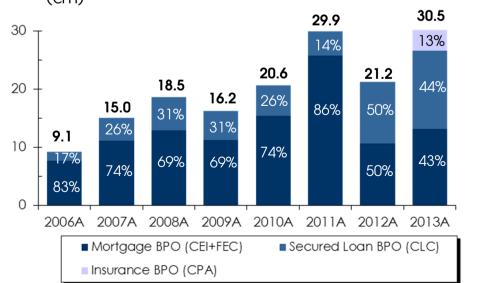
Historical Revenue Trends



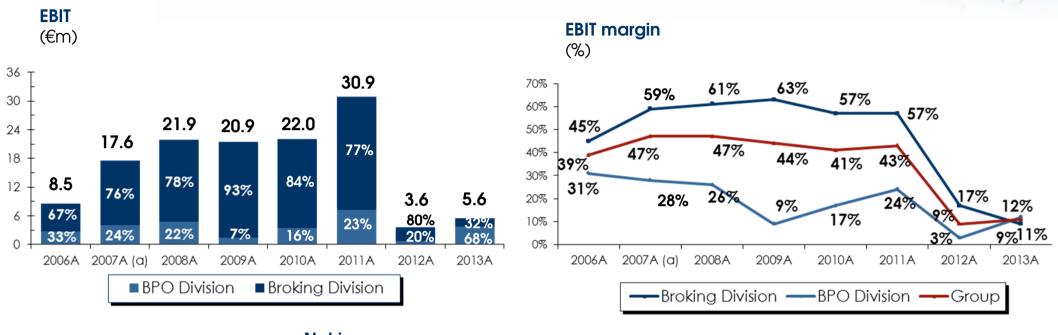


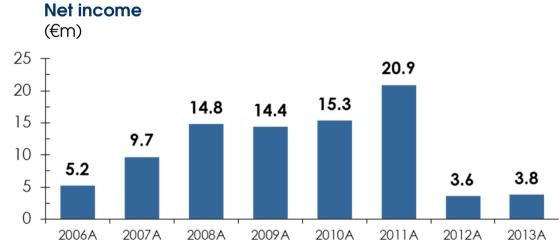


BPO Division Revenues (€m)



Historical Profitability







Evolution of the Italian residential mortgage market

- The Italian residential mortgage market, after the collapse started in September 2011 and continued through 2012, contracted again but also showed progressive signs of stabilization in 2013. Data from Assofin, an industry association which represents the main lenders active in the sector, indicate a year on year reduction of gross new mortgage lending of 8.9% in 2013, with a year on year drop of 9.4% in Q4 2013. Data from CRIF, a company which manages the main credit bureau in Italy, show instead starting from July 2013 some positive year on year growth of credit report inquiries for mortgages, confirmed also by the first two months of 2014, which highlight a year on year increase of 9.4%.
- During 2013 and in the first months of 2014, we observe a clear improvement of mortgage supply, with increased bank appetite and a progressive reduction of spreads, which remain however well above the levels of the first half of 2011. The main obstacle to a recovery of the market remains the weakness of demand, linked to the general situation of economic stagnation, widespread uncertainty and lack of consumer confidence. An increase of the demand for mortgage refinancing, fueled by the drop of spreads, could on the other hand contribute to the recovery of gross new mortgage lending.



Broking Division business update

Broking Division



- Within the Broking Division, in 2013, compared to 2012, we report strong growth in insurance broking revenues, propelled by advertising expenditures on the "Segugio" brand, while credit broking revenues are stable, in the context of a market characterized by weak demand and contracting volumes.
- The operating income of the Broking Division is down year on year as it is affected for the entire period by the communication costs for the development of the "Segugio" brand, launched in September 2011. During 2013 the difference, still negative, between revenues and costs attributable to the development of "Segugio" continued to narrow; this is witnessed by the operating income of the Broking Division which improved significantly in Q4 2013 compared to Q4 2012.
- For 2014 we can assume a slight growth of our credit broking activity, mainly due to mortgages, as a consequence of a slow recovery of the market, which in any case will depend on some form of economic recovery together with greater political stability and better consumer confidence.
- We also confirm for 2014 the outlook for continued growth of insurance broking revenues, helped by significant advertising expenditure, which should enable us to reach within the year the "minimum efficient scale" required to ensure the sustainability of "Segugio" with a brand driven customer acquisition model.
- Within the Broking Division, we also forecast a continuous growth of the revenues deriving
 from comparison and promotion of other products such as bank accounts and utility
 contracts (ADS, electricity, gas), currently still marginal, but with significant growth
 potential in the light of the experience of more developed markets such as the United
 Kingdom and Germany.



BPO Division business update

BPO Division

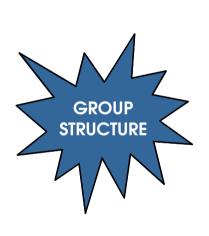


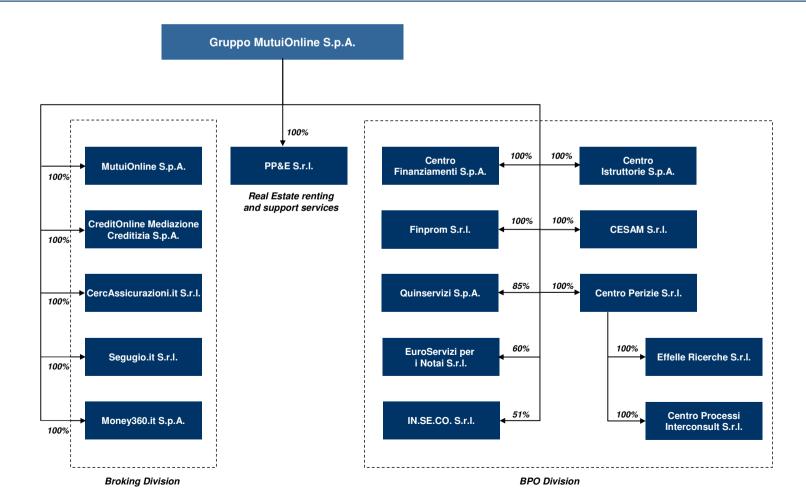
- As a whole, 2013 results show increasing revenues and margins for the BPO Division relative to the all-time lows touched in 2012, when the credit market crisis had heavily hit the Division: turnover topped Euro 30 million, increasing 44% year-on-year, and the operating margin grew to 12.4% from 3.4% in 2012, remaining however far below the historical track record for the Division.
- A more detailed analysis shows varying dynamics between H1 and H2 of 2013.
- H1 2013 was essentially an extension of the trends visible in the Q4 2012, with business volumes in the traditional areas of the Division rebounding from the record lows and profitability recovering thanks to a progressing reduction of extra capacity.
- As explained, in H2 2013, instead, this recovery faded, to the point, in some instances, of reversal. Revenue growth was thus sustained by the diversification initiatives deployed through the year, with the new Insurance BPO Business Line, focused on outsourcing services for insurance companies, bootstrapped with the acquisition of Centro Processi Interconsult S.r.I. and In.Se.Co S.r.I.. The profitability of the Division, which would have otherwise steeply declined, remained stable thanks to the contribution of these new activities.
- Against a background of continued uncertainty we forecast growing results for the BPO Division in 2014:
 - on the one hand, our diversification efforts continue, with the introduction, since the beginning of the year, of new outsourcing activities in asset management services, which will be a further significant growth engine, as we will be supplying our services to one of the most prominent independent groups of this sector;
 - on the other hand, we expect improvements in the traditional areas of the Division, thanks to new projects underway and to a gradual recovery of retail credit demand, as general market conditions are improving.
- Our diversification strategy will continue during 2014, both organically, and potentially through focused *bolt-on* acquisitions.



Acquisition of a company branch for asset management services

- Effective January 1, 2014, our subsidiary CESAM S.r.I. acquired from Asset Management Services S.p.A., a subsidiary of ObjectWay S.p.A., a business branch consisting in 46 employees based in Milan, with long experience in the provision of back-office services for SIM and SGR companies, for nominal consideration
- The acquired resources will be used within the new business line developed by the Group for the provision of BPO services for the asset management industry, with immediate and full use of production capacity.

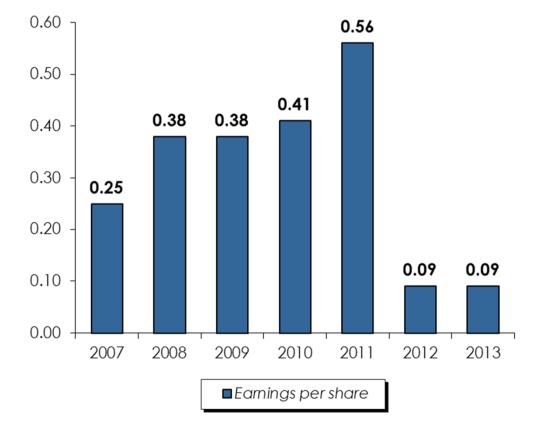




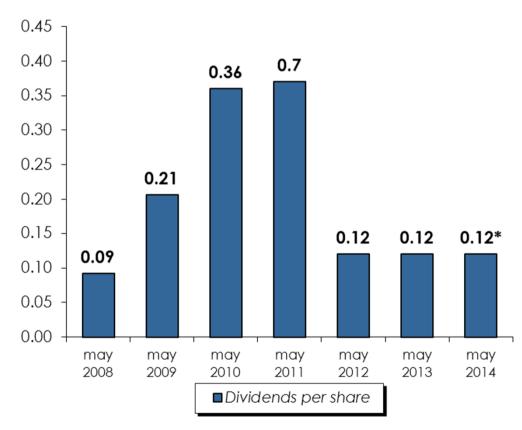


Dividend Distribution





Dividends per share (€)







Q4 Profit & loss

			12 /2
(€000)	Q4 2013	Q4 2012	% Var.
Revenues	14,138	10,434	35.5%
Other income	610	456	33.8%
Capitalization of internal costs	478	113	323.0%
Service costs	(5,424)	(4,459)	21.6%
Personnel costs	(7,201)	(4,983)	44.5%
Other operating costs	(688)	(436)	57.8%
Depreciation and amortization	(586)	(426)	37.6%
Operating income	1,327	699	89.8%
Financial income	7	39	-82.1%
Financial expenses	(6)	(356)	-98.3%
Income/(Expenses) from acquisition of control	(62)	-	N/A
Income/expenses from financial assets and liabilities	(177)	391	N/A
Net income before income tax expense	1,089	773	40.9%
Income tax expense	494	246	100.8%
Net income	1,583	1,019	55.3%
Attributable to:			
Shareholders of the Issuer Minority interest	1,567 16	1,039 (20)	50.8% -180.0%

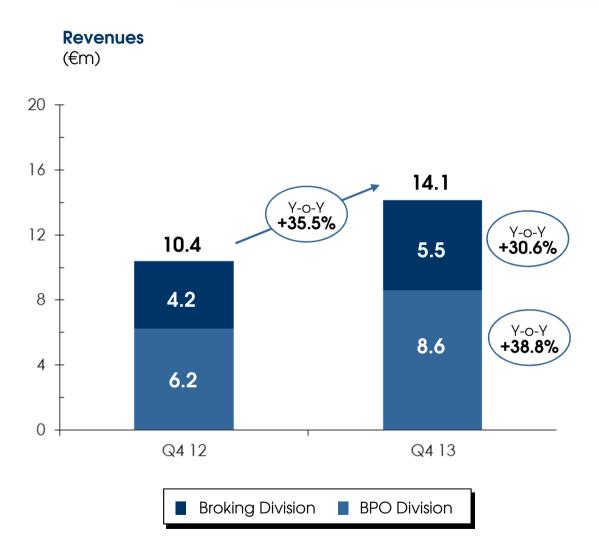


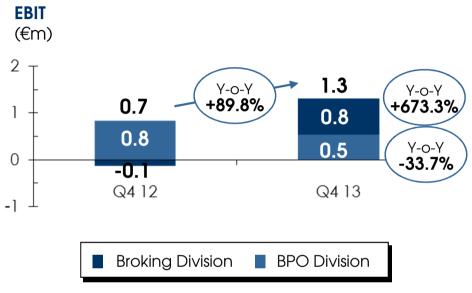
Quarterly Profit & Loss

(€000)	Q4 2013	Q3 2013	Q2 2013	Q1 2013	Q4 2012
	14100	10.400	10.004	10.570	10.40.4
Revenues	14,138	12,423	13,834	10,562	10,434
Other income	610	255	158	305	456
Capitalization of internal costs	478	107	139	98	113
Service costs	(5,424)	(4,566)	(4,805)	(5,065)	(4,459)
Personnel costs	(7,201)	(5,399)	(6,119)	(4,863)	(4,983)
Other operating costs	(688)	(449)	(748)	(355)	(436)
Depreciation and amortization	(586)	(429)	(458)	(386)	(426)
Operating income	1,327	1,942	2,001	296	699
Financial income	7	74	182	96	39
Financial expenses	(6)	(150)	(123)	(139)	(356)
Income/(Expenses) from acquisition of control	(62)	-	-	(61)	-
Income/(Expenses) from participations	-	-	-	-	-
Income/(Expenses) from financial assets and liabilities	(177)	-	(55)	-	391
Net income before income tax expense	1,089	1,866	2,005	192	773
Income tay evpense	404	(734)	(1,020)	(65)	246
Income tax expense	494	(734)	(1,029)	(65)	240
Net income	1,583	1,132	976	127	1,019



Q4 Segment reporting





EBIT margin

	Q4 2012	2013	Q4 2013
Broking Division	-3%	9%	14%
BPO Division	13%	12%	6%
Total	7%	11%	9%



Declaration of the manager responsible for preparing the Company's financial reports

Declaration Pursuant to Art. 154/bis, Paragraph 2 – Part IV, Title III, Chapter II, Section V-bis, of Italian Legislative Decree No. 58 of 24 February 1998: "Consolidation Act on Financial Brokerage Pursuant to Articles 8 and 21 of Italian Law No. 52 of 6 February 1996"

I, the undersigned, Francesco Masciandaro, the manager responsible for preparing the financial reports of Gruppo MutuiOnline S.p.A. declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law on Finance, that the accounting information contained in this presentation corresponds to the document results, books and accounting records.

Francesco Masciandaro
Gruppo MutuiOnline S.p.A.

